



Mane Temptation

Media Kit
2021



Nicole Patterson, Founder

Mane Temptation was founded by Nicole Patterson, a graduate from Baylor University. During her sophomore year, Nicole began selling hair extensions as a way to earn extra income. She later began creating her own hair care products to encourage the moisture and growth of her hair at a reasonable cost. The following year, she was diagnosed with Graves' Disease, an autoimmune disease that causes hyperthyroidism. After her first check-in and taking the prescribed medication, Nicole's levels had not dropped.

Instead of seeing this as a major setback, Nicole decided to use this as an opportunity to find other ways to take control of her health. It became even more important for her to be aware of what chemicals she was introduced her body to, so she switched solely to using her own hair care products. As a result, her numbers dropped drastically; however, it wasn't due to her taking the prescribed medicine. It was due to her taking better care of her hair and being mindful of what she used to care for it. What originally began as a hobby soon grew into a passion as Nicole wanted to help others take better care of their hair.

Today, a few years and a team later, Mane Temptation provides safe and natural hair care products, as well as different hair extension solutions to satisfy most hair needs. When Nicole isn't whipping up hair care products, she spends her time educating others by providing hair care tips via her blog and working at her full-time job as an athletic trainer.

With a background in sports medicine, she believes in whole-body wellness, including having access to ingredients that allow for healthy hair. She credits the success of her business to being consistent and intentional about how she creates her products and cares for her customers. She enjoys educating others on how to achieve and maintain healthy hair, which can in turn affect the well-being of the body. After all, hair care is health care.

Nicole Patterson

Our Mission

The goal of Mane Temptation is to:
Motivate and empower men and women to look and feel their best from head to toe,
Assist and accommodate their hair needs,
Nourish their hair interests, and
Equip them with knowledge and tools for a wonderful hair experience.

Our Brand

Mane Temptation is a hair company that specializes in all-natural, handcrafted hair care products and high-quality 100% human hair extensions. All products are safe for use on all skin and hair types as there are no dangerous or drying chemicals used to produce them. We take pride in offering the best to our customers and believe everyone should have access to affordable health care which is why we use the only the best ingredients in every product we make.

Our unprocessed extensions are from the countryside of Vietnam and Cambodia, cut directly from the heads of the women who donate or sell their hair. The hair comes in two textures: natural wavy and straight. Each texture may differ depending on the donor's hair texture. We also offer unprocessed steamed textures which include curly, tight curly, and various wave patterns. With proper maintenance, all Mane Temptation hair extensions can last 2 years or longer!

Testimonials

Here's what customers are saying about Mane Temptation!

“ A friend asked me, "How come your hair looks so healthy and moisturized?" Well, needless to say Mane Temptation's moisturizer has done wonders for my hair! Naturally, my hair is super thick and dry but the moisturizer has my curls popping! I currently use the entire line. ”

-Vanita T.



“ Both my stylist and I loved the product! My stylist stated that the product worked really well in removing all of the build up from my hair. This will definitely be the product that I use to wash and maintain my locs. I love it! ”

-Zach J.



“ My hair is the result of Mane Temptation! I've been strictly using this brand for a little over a year and as a result, my hair is so long and healthy as can be. I'm so glad I took a chance on this brand! ”

-Vanita T.



www.manetemptation.com | 832.314.4288

Pictures are actual Mane Temptation customers; however, they are not the customers who provided testimonials.



Our Products

Take Heed

Our hair cleanser is formulated by hand to cleanse the hair of toxins while hydrating and retaining moisture. It is pH balanced and packed with nutrients so that your hair will not be stripped or left feeling stringy and dry during or after your wash. When used on your skin, this product helps fight acne, remove toxins, provide moisture and promote healthy cells!

First Work

Our hair moisturizer can be washed out, used as a leave in or as a deep conditioner. It is formulated by hand to encourage moisture retention and provide cells with the nutrients needed to obtain optimal health and efficiency. Similar to our cleanser, "Take Heed", this product can also be used on skin to promote healthy cells and prevent loss of moisture.

Nature's Kiss

This multi-purpose, stimulating peppermint flax gel is great for defining curls, controlling frizz, taming flyaways, and setting protective styles. To ensure maximum absorption and hold and minimize cast, use on damp hair.

Hair Extensions

Our hair extensions are 100% human hair, premium quality, with no fillers or synthetic fibers. We offer unique hair extension packages. Customers can purchase closure or frontal packages or single bundles. We also offer customized clip ins as well as partial and full wig construction services at an additional fee.

Contact Us

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